

GoCo Group plc  
03 December 2019

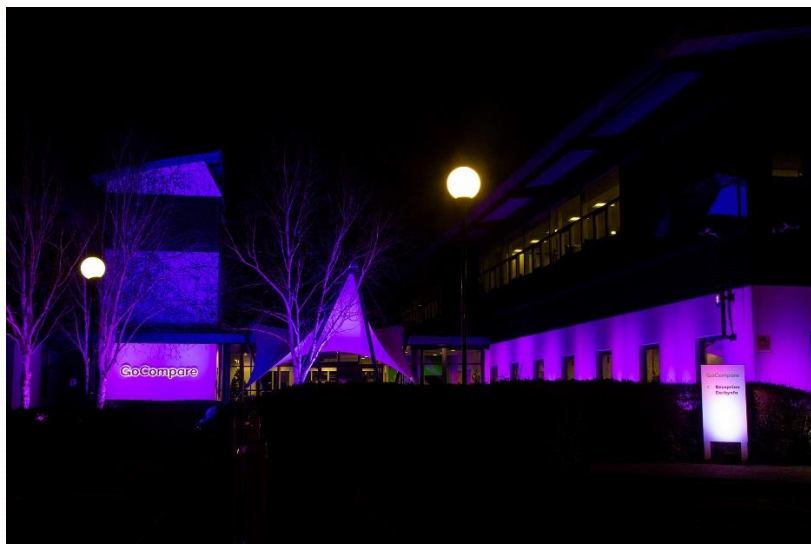
### GoCo Group plc join the worldwide #PurpleLightUp campaign

GoCo Group are proud to support International Day of Persons with Disabilities; our Newport headquarters, the home of GoCompare, has been lit up in purple to celebrate the contributions of persons with disabilities and mark #IDPD2019.

Alex Currie, VP of People, at GoCo Group plc, said:

“We’re going purple because we believe passionately in the importance of workplace diversity. Different backgrounds, experiences and mindsets make for a productive, varied and effective workforce – not only is encouraging and supporting diversity the right thing to do, it makes good business sense.

“Joining the Purple Light Up is our way of showing solidarity with this important cause; one that reflects our company beliefs and champions what people can do, over what they can’t,”





*Photo credit, GoCo Group plc.*

## **Ends**

For further information, photos and interviews, please contact:

Victoria Rees  
PR Manager - GoCo Group plc  
t: 01633 654 731 / 07702 901247  
e: [victoria.rees@gocompare.com](mailto:victoria.rees@gocompare.com)

## **About GoCo Group plc ([www.gocogroup.com](http://www.gocogroup.com))**

GoCo Group plc is a data-led FinTech that operates [GoCompare](http://GoCompare), a leading UK financial services, utilities and home services comparison website; [weflip](http://weflip), an innovative switching service that uses technology to automatically flip people onto cheap energy tariffs, forever; [Look After My Bills](http://Look After My Bills) a leading energy savings service, automatically switching customers onto the best deal after 12 months; [MyVoucherCodes](http://MyVoucherCodes), which is a digital media and affiliate marketing specialist that connects consumers with money saving offers from the world's leading brands and [Energylinx](http://Energylinx), an established energy switching and comparison service with more energy supplier relationships than any other UK comparison provider.